

FEATURE	LE	XLE	LIMITED
"S" = Standard, "O" = Optional, "—" = Not Available, * = New for 2013 RAV4			
8 airbags – <i>includes:</i> <ul style="list-style-type: none"> Driver and front passenger Advanced Airbag System Driver knee airbag* Front Passenger seat cushion airbag* Driver and front passenger seat-mounted side airbags Front- and second-row Roll-Sensing side Curtain Airbags (RSCA) 	S	S	S
Tire Pressure Monitor System (TPMS)	S	S	S
Blind Spot Monitor w/ Rear Cross Traffic Alert*	—	—	O
Automatic Limited-Slip Differential (FWD only)	S	S	S
AWD with Dynamic Torque Control (AWD only)*	O	O	O
Eco/Sport Modes*	S	S	S
Soft-touch interior accents*	S	S	S
Shift lever with silver accents	—	S	—
Leather-trimmed shift lever with silver accents	—	—	S
Fabric-trimmed 6-way adjustable driver's seat with seatback pocket; 4-way adjustable front passenger seat with seatback pocket	S	—	—
Fabric-trimmed 6-way adjustable driver's seat with sport bolsters*, seatback pocket, and French stitching*; 4-way adjustable front passenger seat with sport bolsters*, seatback pocket, and French stitching*	—	S	—
Softex-trimmed 8-way power adjustable driver's seat with memory function, power lumbar support, sport bolsters, seatback pocket, and French stitching; 4-way adjustable front passenger seat with sport bolsters, seatback pocket, and French stitching*	—	—	S
Driver and front passenger heated seats*	—	—	S
17-inch wide vent steel wheels with matching wheel covers*	S	—	—
17-inch alloy wheels	—	S	—
18-inch alloy wheels*	—	—	S
Power tilt/slide moonroof with sunshade	—	S	S

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Remote keyless entry system	S	S	—
Smart Key System with Push Button Start and remote power liftgate function*	—	—	S
Air conditioning with dust/pollen filter*	S	—	—
Dual zone automatic climate control with dust/pollen air filter*	—	S	S
Day/night rearview mirror	S	S	—
Auto-dimming rearview mirror	—	—	S
Roof rails	O	S	S
Acoustic noise-reducing front windshield*	S	S	S
Fabric-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest	S	S	—
Softex-trimmed 60/40 split, reclining, fold-flat second-row seat with center armrest	—	—	S
Black power outside mirrors with folding feature	S	—	—
Color-keyed power heated outside mirrors with turn-signal indicators and folding feature	—	S	S
Color-keyed power heated outside mirrors with turn-signal and blind spot warning indicators and folding feature*	—	—	O
Tilt/telescopic urethane steering wheel with audio, multi-information display and Bluetooth® hands-free telephone controls*	S	S	—
Tilt/telescopic urethane steering wheel with audio, multi-information display, voice recognition and Bluetooth® hands-free telephone controls*	—	O	—
Tilt/telescopic leather-trimmed steering wheel with audio, multi-information display and Bluetooth® hands-free telephone controls*	—	—	S
Tilt/telescopic leather-trimmed steering wheel with audio, multi-information display, voice recognition and Bluetooth® hands-free telephone controls*	—	—	O

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Cargo area tonneau cover	O	S	S
Dual sun visors with vanity mirrors	S	S	—
Dual sun visors with vanity mirrors & extenders	—	—	S
Washer-linked intermittent windshield wiper and intermittent rear window wiper	S	—	—
Washer-linked variable intermittent windshield wiper and intermittent rear window wiper	—	S	S
Power windows with driver auto down*	S	—	—
Power windows with driver auto up/down with jam protection	—	S	S
Center armrest with console storage box	S	S	—
Softex covered sliding center armrest with console storage box*	—	—	S
OTHER NEW FEATURES			
Driver and front passenger Whiplash-Injury-Lessening (WIL) seats*	S	S	S
Daytime Running Lights (DRL)*	S	S	S
Integrated fog lamps	—	S	S
Chrome-accented grille	S	—	—
Chrome-accented grille with silver highlighted lower grille*	—	S	S

Next section begins on the following page...

II. EXTERIOR

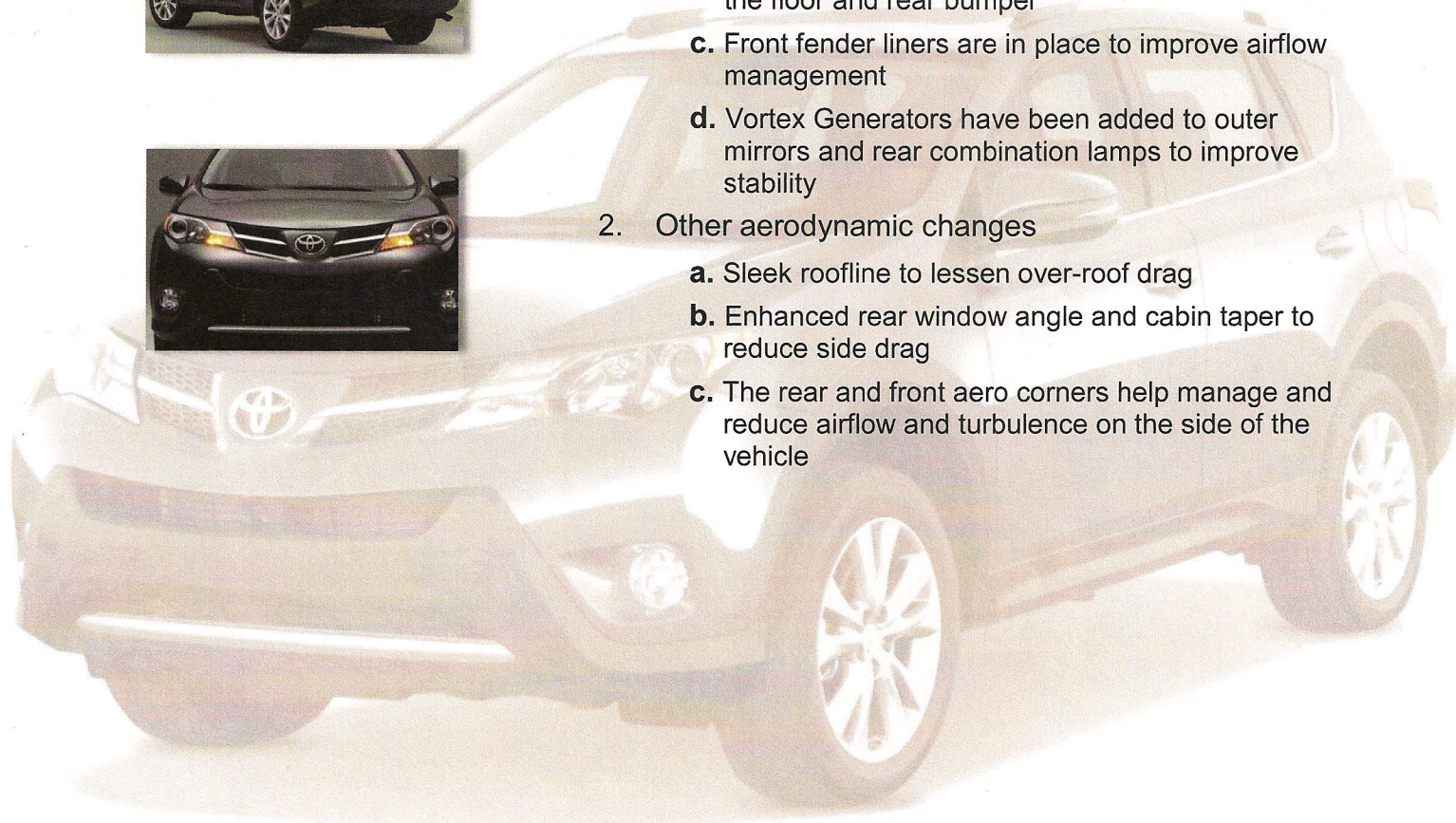
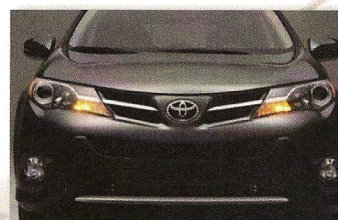
A. RAV4 Exterior Design Focus

1. Showcase RAV4's strength, agility, dynamism, emotional appeal, and striking character through a refined and unforgettable design



B. Aerodynamics

1. Main changes from MY2012
 - a. Reduction of drag coefficient (Cd) from 0.334 to 0.329
 - b. Under-body covers have been added underneath the floor and rear bumper
 - c. Front fender liners are in place to improve airflow management
 - d. Vortex Generators have been added to outer mirrors and rear combination lamps to improve stability
2. Other aerodynamic changes
 - a. Sleek roofline to lessen over-roof drag
 - b. Enhanced rear window angle and cabin taper to reduce side drag
 - c. The rear and front aero corners help manage and reduce airflow and turbulence on the side of the vehicle



C. Aesthetics

1. Main design elements

a. Rear liftgate

- 1) Now hinges at top
- 2) Spare tire has been removed
- 3) Temporary tire under rear cargo floor cover

b. XLE and Limited grades include color-keyed power heated outside mirrors with side turn signal indicator

- 1) LE model incorporates black power outside mirrors

c. Limited grade includes an optional Blind Spot Monitor indicator on outside mirrors

- 1) The monitor detects oncoming vehicles located in the RAV4's left- and right-side "blind spots"

d. Door handle is color-keyed on all models

e. Front fog lamps are included with XLE and Limited grades

f. Chrome accented grille is standard on all models

- 1) XLE and Limited models include a silver painted accent bar in the lower grille area

2. New standard wheel designs

a. LE: 17-inch five-spoke steel wheels with matching cover

- 1) Alloy-like, wide vent

b. XLE: 17-inch split five-spoke alloy wheels

c. Limited: 18-inch five-spoke alloy wheels

d. 16" snow wheels/tires are able to clear brakes

3. Additional standard features

a. Projector beam headlamps

- 1) LE and XLE grades have auto-off feature
- 2) Limited grade has auto-off and auto-on feature

b. Roof Rails are standard on XLE and Limited, and optional on LE

c. Power tilt/slide moonroof with sunshade standard on XLE and Limited (not available on LE)

d. All models have washer-linked intermittent (variable intermittent on XLE and Limited) windshield wipers and intermittent rear window wiper

e. RAV4's tow rating is 1,500 lbs.

f. Color-keyed rear spoiler



LE















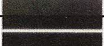





XLE



Limited

4. Color choices (varies by model)

- a. Super White
- b. Blizzard Pearl (Limited only)
- c. Classic Silver Metallic
- d. Magnetic Gray Metallic
- e. Black
- f. Barcelona Red Metallic
- g. Pyrite Mica
- h. Spruce Mica – **New to RAV4**
- i. Shoreline Blue Pearl – **New to RAV4**

		LE		XLE			Limited			
		Fabric (FB)		Fabric (FA)			Softex (EA)			
		BEIGE (40)	GRAY (10)	BEIGE (40)	GRAY (10)	BLACK (20)	BEIGE (40)	GRAY (10)	BLACK (20)	TERRA COTTA (30)
										
040 Super White		•	•	•	•	•	--	--	--	--
070 Blizzard Pearl		--	--	--	--	--	•	•	•	•
1F7 Classic Silver Metallic		--	•	--	•	•	--	•	•	•
1G3 Magnetic Gray Metallic		--	•	--	•	•	--	•	•	•
202 Black		•	•	•	•	•	•	•	•	•
3R3 Barcelona Red Metallic		•	•	•	•	•	•	•	•	--
4T3 Pyrite Mica		•	--	•	--	•	•	--	•	--
6V4 Spruce Mica		•	•	•	•	•	•	•	•	--
8V5 Shoreline Blue Pearl		•	•	•	•	•	•	•	•	•

III. INTERIOR

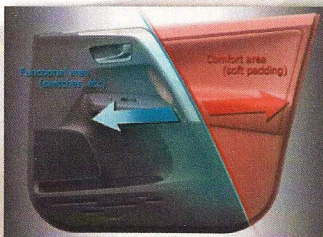
A. RAV4 Interior Design Focus

1. Add to the RAV4's sportiness with a driver-centric seating area
2. Maintain a bold style and a spacious atmosphere
3. Deliver a premium, dynamic look through color-block concept



B. Main Design Elements

1. Soft-touch materials added to instrument panel, door trim, and center console
 - a. The soft, padded instrumental panel is extended beyond vehicle's centerline to create a wider feel to the driver-centric seating area
2. Available French stitching accents on IP and seating surfaces (XLE/Limited)
3. The cluster layout is intuitive and easy to navigate
4. Door trim construction is distinguished by contrasting colors for:
 - a. The "functional area" (switches and buttons)
 - b. The "comfort area" (soft padding)
5. New shift gate panel on all models
6. Limited grade includes a new leather-trimmed shift knob with silver accents
7. Thoughtful storage compartments



C. Instrument Panel

1. Easy to use, refined design
2. The clear blue-colored background illumination and red gauge needles improve visibility

